innovation-engine(s)

innovation(s) - engine(s)

```
theme(s) / create / common(s) / art(s) / _ / .
```

 \dots if knowledge is the energy that runs the academy's innovation engine(s), that energy is now essentially free and available \dots to all, 24/7 \dots

```
engine(s) \ of \ innovation \ / \ Bio-X play(s) \ / \ social(s) \ / \ screen(s) \ / \ product(s) \ / \ game(s) \ / \ cycle(s)
```

innovation-entrepreneur(s)

innovation(s) - entrepreneur(s)

 $theme(s) / create / common(s) / art(s) / _ / .$

- innovation r/evolutionary!?
- strategy ready, fire, aim / is about being different!
- $\bullet\,$ marketing there is always a customer!
- finance financial literacy / teaching the numbers!?
- execution focus on operational aspects!
- ethics opportunity to involve discipline(s)!?

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 $innovation(s) \ / \ play(s) \ / \ screen(s) \ / \ product(s) \ / \ game(s) \ / \ cycle(s)$

innovation-house(s)

innovation(s) - house(s)

```
theme(s) / create / common(s) / art(s) / _{-} / .
```

in the future, the buildings housing those who will create well-paying jobs, and provide us with a sustainable competitive advantage in the global economy, are not court houses or government offices but research labs, class rooms and innovation centers ...

engine(s) of innovation
play(s) / screen(s) / product(s) / game(s) / cycle(s)

innovation-impact(s)

innovation(s) - impact(s) / research

```
theme(s) / create / common(s) / art(s) / _ / .
```

every businessa needs an innovation engine to generate the great ideas that will propel teh business forward into the future

engine(s) of innovation / Blue¿tool(s) play(s) / screen(s) / product(s) / game(s) / cycle(s)

innovation-rank(s)

innovation(s) - ranking(s)

```
theme(s)\ /\ create\ /\ common(s)\ /\ art(s)\ /\ \_\ /\ .
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an entrepreneur begins the process of defining success from the ooposite direction, gravitating toward innovation, not emulation, as a way to achieve insitutional excellence and sustainable competitive advantage ...

```
engine(s) of innovation play(s) / screen(s) / product(s) / game(s) / cycle(s)
```

innovation-role(s)

innovation(s) - scholar's role(s)

 $theme(s) / create / common(s) / art(s) / _ / .$

- public aimed at broad audience
- translational between basic research and communication
- artistic even without an advanced degree!?
- ullet entrepreneurial to facilitate provocative communication
- engaged with interest in social change(s)

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innovation(s) / play(s) / screen(s) / product(s) / game(s) / cycle(s)

innovation-strategy(s)

innovation(s) - strategy

```
theme(s) / create / common(s) / art(s) / _ / .
```

remember, strategy is about being different!

 $engine(s) \ of \ innovation \\ play(s) \ / \ screen(s) \ / \ product(s) \ / \ game(s) \ / \ cycle(s)$

innovation-way(s)

innovation(s) - way(s)

```
theme(s) / create / common(s) / art(s) / _ / .
```

... the superhighways that will cghange the world are not asphalt but electronic, and rather than connecting the world's great cities provide access to most of the world's knowledge ...

 $engine(s) \ of \ innovation$ $play(s) \ / \ screen(s) \ / \ product(s) \ / \ game(s) \ / \ cycle(s)$