## Jaap Gordijn: Now

- Teaching interests
  - Service science; business and ICT aspects
  - Value modeling
- Research interests
  - Modeling business aspects of (web)services
  - Aligning economic services with web services

## Jaap Gordijn: Then

- Teaching interests
  - Model-based design of services; covering both the business and ICT aspects
- Research interests
  - Integrated approach for designing ITenabled services
  - Computational commercial services